

PTA MEMBERSHIP

Your Membership Is Golden



Presented July 23, 2016 by
Nancy Roebke
2016-2017 VP of Membership
Huntsville Council of PTAs

Thanks to Liz Boykin
2015-2016 VP of Membership

Why Your School Needs a PTA!

Harnessing the Power of Volunteers

Shrinking budgets. Increasing class sizes. Government mandates. The challenges of delivering quality education are daunting. There is help. It's the PTA. It doesn't take much time to get a Parent Teacher Association started either. Find just one parent in your school to take the lead, and before you know it, there will be a group of dedicated parents doing what PTA does best: providing resources and programs to all families.

PTA Benefits Everyone

PTA addresses issues that are important to parents and public school administrators. We fight for full funding, quality teachers, and capabilities for schools to thrive. If your school or district does not have a PTA, now is the time. Membership is open to everyone. Your PTA is autonomous but supported by a national structure. It sets its own dues.



Why Join the PTA?

The number 1 reason to join the **Parent Teacher Association** is to benefit your child. In doing so, you also help your school.

But there are many more PTA advantages:

Get Connected. There's no better way to know what's happening in your school.

Tap into a Network. PTA functions are opportunities to meet other parents and teachers, building rapport and discussing issues that are on your mind. You can share ideas, concerns, and experiences.

Watch Yourself Grow. By volunteering with your PTA, you put your skills and hobbies to use for a noble cause—your child and all children in the community.

Speak Up. PTA can be a way for you to more effectively suggest change at your child's school.

Witness Improvement. By getting involved at your child's school, you'll be part of the solution, helping make positive changes. Local PTAs play an important role in fundraising to provide building improvements, curriculum-based programs, and social events.

Be a Role Model. By becoming a PTA member, you'll be demonstrating to your child the importance you place on education.



Focusing on the "T" in PTA

Membership in PTA[®] is not limited to just parents. Teachers play a vital role in a child's education, but are often overlooked. Events and programs like Teacher Appreciation Week is just one of the ways PTA celebrates and supports teachers. Listed below are PTA resources specifically for teachers.

Teacher Resource Tools:

<http://www.pta.org/programs/content.cfm?ItemNumber=1804>

PTA MORE

Men Organized to Raise Engagement

Organizations in the PTA MORE (Men Organized to Raise Engagement) alliance are dedicated to raising the level of engagement between children and the important men in their lives.

Coalition members of PTA MORE serve as a conduit for greater father/significant male involvement, resulting in positive outcomes and successful relationships for children, parents, schools and communities.

<http://www.pta.org/programs/content.cfm?ItemNumber=3212>



ALL PRO DAD



What is an All Pro Dad's Day?

All Pro Dad's Day is a one-hour monthly breakfast held before school, where fathers and their kids meet with other dads and kids in the school's cafeteria. At this gathering, they discuss a wide range of family topics and are equipped with resources to strengthen their relationships.

Why is PTA working with All Pro Dad?

Research shows the enormous impact that fathers have on their children. PTA is committed to the best possible father-child relationship, to benefit children, their schools and encourage men to join the PTA.

How it works:

- **Dads introduce themselves and their children, and then share why they are proud of their kids.**
- **A discussion topic is introduced, for example: peer pressure, goal setting, or caring for the less fortunate.**
- **Door prizes are awarded at the end of the breakfast meeting.**

•How can I start an All Pro Dad program?

<http://www.allprodad.com/>

iMOM Morning



What is an iMOM Morning?

In today's world, moms are busier than ever, and so are their kids. iMOM Morning is your chance to connect with your children over a fun, casual breakfast at their school. It's an opportunity to spend time with your child, and other moms and kids, to discuss with clarity a variety of interesting and relevant topics, like bullying, peer pressure, friendships, and many more.

What's a typical meeting like?

iMOM Mornings are fast, fun and held once a month, before school. After a quick breakfast, moms and kids take a few minutes to engage in a meaningful, encouraging conversation on a discussion topic. It's half an hour of lively interaction, with plenty of hugs, smiles and surprises. Then, the kids head off to class while the moms take another 20 minutes to learn more, gathering information they can take home to apply in their own lives and families.

How can I start an iMOM Morning program at my child's school?

http://www.imom.com/movie/morning-glory/#.Var-e_m0rsE

“A PTA UNIT IN GOOD STANDING” MUST:

- (i)** Adhere to the purposes and basic policies of PTA.
- (ii)** Remit dues to Alabama PTA by dates designated in the bylaws.
- (iii)** Have a current officer list on file in the Alabama PTA office.
- (iv)** Have bylaws which have been updated within the last three(3) years on file in the Alabama PTA Office.
- (v)** Maintain its 501©(3) tax-exempt status or be actively working in conjunction with Alabama PTA to have its tax-exempt status reinstated.
- (vi)** Maintain minimum membership levels as follows:
 - *15 members** for schools with enrollment of **200 or less students**
 - *25 members* for schools with enrollment of *201 to 500 students*, and
 - *50 members for schools with enrollment of greater than 500 students.
- (vii)** Follow adopted guidelines of an organized local council (if available) in paying dues and/or participating in other programs.



SEPTEMBER IS MEMBERSHIP MONTH

The Power of PTA is in its Membership

- **Join** the PTA – Parents & Teachers
- **Volunteer** – “It Takes A Village” **Donate your time.**
- **Attend PTA Meetings** – Knowledge is **POWER!**
- **Speak up!**
Your opinion **COUNTS!**

Membership Campaign Ideas**

- Set a membership goal and celebrate!
- Have a classroom contest.
- Ask the Principal to help.
- Post your membership in the school lobby.
- Decorate classroom doors with member names.
- Provide a decorated box in the teacher lounge.





MEMBERSHIP CALENDAR

JUNE-JULY

1. Develop a membership drive plan of work.
2. Select and meet with committee and President.
3. Adopt a theme.
4. Plan membership promotion and awards.
5. Work with room representative to select a membership chair for each classroom.
6. Request funds for membership drive expenses.
7. Study state membership awards opportunities.
8. Attend membership workshop at Alabama PTA Regional Leadership Training.

AUGUST

1. Set up membership tables at pre-registration and new student orientations.
2. Obtain membership cards from your PTA president.

SEPTEMBER “PTA Membership Month”

1. Send home membership forms and fliers.
2. Encourage 100% participation of faculty and staff in PTA membership. Golden Apple deadline-
3. September 30.
4. Set up membership table at every opportunity, i.e. open house, orientation.
5. Give a completed Dues Remittance form and list of members to the treasurer to submit to
6. Alabama PTA promptly after collection.
7. Early Bird Award deadline September 30.

OCTOBER-FEBRUARY

1. Pay your Council dues by October 1 to be eligible for Council grants and awards.
2. Contact parents who have not joined. Their support is needed.
3. Invite all newcomers to join.
4. Keep students, parents, and teachers informed of progress.
5. Give completed Dues Remittance form and list of members to the treasure we to submit to Alabama PTA promptly after collection.
6. Submit membership report at each board meeting and general meeting.
7. To remain in Good Standing and be eligible for awards make sure first dues remittance has been made by December 1.
8. Check your records to verify all membership dues have been mailed to AL PTA by March 1.
9. Gold Leaf Award deadline-December 1.

MARCH

Oak Tree and 100% Membership Award-March 1.

APRIL-MAY

1. Evaluate activities and make written recommendations for next year's chair.
2. Thank all volunteers.
3. Publicize membership achievements.
4. Assist kindergarten registration. Recruit parents for next year.
5. Attend the Alabama PTA convention
6. Check with treasurer -- pay all dues for current school year.
7. Continue to submit new members as they join. Members submitted after March 1 are considered “late members” only in the sense they do not count toward membership award.

Alabama
PTA[®]
everychild.one voice.

<http://www.alabamapta.org/#!pta-officer-form/civo>

TODAY'S DATE:	
PTA NAME PTA PTSA	
SCHOOL NAME	COUNTY
PRINCIPAL NAME	SCHOOL SYSTEM
SCHOOL ADDRESS	GRADES
CITY ZIP	PTA COUNCIL
PRESIDENT:	
ADDRESS	
CITY ZIP	
HOME PHONE ()	WORK PHONE ()
CELL PHONE ()	EMAIL
SECRETARY:	REFLECTIONS CHAIR:
ADDRESS	ADDRESS
CITY ZIP	CITY ZIP
PHONE (Circle one) Home Work Cell ()	PHONE (Circle one) Home Work Cell ()
EMAIL	EMAIL
TREASURER:	LEGISLATIVE CHAIR:
ADDRESS	ADDRESS
CITY ZIP	CITY ZIP
PHONE (Circle one) Home Work Cell ()	PHONE (Circle one) Home Work Cell ()
EMAIL	EMAIL
MEMBERSHIP CHAIR:	OTHER POSITION:
ADDRESS	ADDRESS
CITY ZIP	CITY ZIP
PHONE (Circle one) Home Work Cell ()	PHONE (Circle one) Home Work Cell ()
EMAIL	EMAIL

Support the PTA

Become a member today!

The number-one reason to join the **Parent Teach Association (PTA)** is to benefit your child.

In joining the PTA you also help our school give a stronger voice for education.
The PTA fees help support the following: student incentives, classroom materials,
teacher appreciation, and much more.

Join now for only \$10.00 per membership
\$5.00 Student Membership

Personal Information	
Name	
Student's name/Grade	
Home address	
Home phone/ Cell phone	
E-mail address	
Your interest	
Student's interest	
Are you available to volunteer?	

EXAMPLE
Of PTA Membership Form

Additional Donations:

☐ \$10
☐ \$15
☐ \$20
☐ \$25
☐ Other _____

Membership Amount \$ _____ (\$10/member)

Additional Donations \$ _____

Grand Total \$ _____



Important Membership Dates

Early Bird Award - September 30th

Certificate awarded to all PTAs reporting 50% of the previous year's membership.

Golden Apple Award- September 30th

Certificate awarded to all principals whose PTAs report 100% faculty membership. Faculty is defined as full-time certified personnel. Part-time and non-certified personnel are encouraged to join, but are not required to qualify for the Golden Apple.

Gold Leaf Award - December 1

Certificate awarded to all PTAs equaling or surpassing the previous year's membership.

Oak Tree Award - March 1

Certificate awarded to all PTAs reporting a 20% increase over the previous year's membership.

100% Membership Award - March 1

Certificate awarded to all PTAs reporting 100% membership (one paid member for each student enrolled at the beginning of the second month of school).

100% Membership Consecutive Years Award - March 1

Plaque awarded to all PTAs reporting 100% membership beginning with the fifth year of consecutive 100% membership.

Resources/Websites

<http://www.ptakit.org/>

<http://www.pta.org/index.cfm>

<http://www.alabamapta.org/>

<http://www.huntsvillepta.org>

<http://www.huntsvillecityschools.org/>

<http://www.pta.org/excellencetools>

www.aim-companies.com. AIM (Association Insurance Management)

Questions/Concerns:

Nancy Roebke

Naangrro@yahoo.com

How to Charter a PTA

The Alabama PTA is a nonprofit educational support group and is exempted from federal income tax. All chartered PTAs are covered under this blanket exemption. Upon chartering, the Alabama PTA office staff secures an Employer Identification Number (EIN) from the Internal Revenue Service for the new unit. The PTA should keep this number with its official records. The number should be used for bank accounts and is required for filing a Form 990. To charter, a local PTA must have approved bylaws, pay state and national dues, and submit a membership list of at least 50 members. Schools with student enrollment of 200 or fewer are required to have 20 members. The charter should be kept in a specific place, preferably framed and hung in the school office.

<http://www.alabamapta.org/#!charter-a-pta/crhm>

